



# Professional Photographers Association of Rhode Island

## 66th Annual Convention at the Radisson Hotel in Warwick RI

### March 1, 2 & 3, 2019

FRIDAY March 1, 2019

### PPARI 2019 Image Competition

The competition is from 2:00pm - 6:00pm



### *Dinner & a Class The Value and Process of Becoming a CPP*

**Tim Cameron** M.Photos. Cr., CPP,  
Friday 7:00pm - 9:00pm

*This program is designed to show the personal, financial and educational value of becoming a CPP. Mr. Cameron will outline the process and highlight the resources to help you. Tim will also answer all the questions you may have. Every photographer who has earned their certification will tell you it was a learning and growing process. Are you ready? One you have become a CPP Tim will show you how to market and use your certification to gain marketing edge over your competitors.*



SATURDAY March 2, 2019  
9:00am - 12:00pm  
**Jamie Palmer**

### *Social Made Simple*

Jamie's class, "Social Made Simple," demystifies the often confusing and complex world of social media. In this digital age, the importance of social media marketing for businesses cannot be overstated. Sales and success can depend entirely on your online strategy. But just knowing this fact doesn't always make it easy to put into action — if you're new to the world of digital marketing, it can seem daunting and overwhelming to think of all the content you need to create and what it will require. Fortunately, Jamie created a class to address exactly this. Her class will go over the process of creating and mapping a month's worth of social media content, without spending endless hours each week wondering how and what to post. She will discuss her process of creating posting plans to monetize content, the blueprints she uses to keep her marketing organized, how to create micro content from macro content, templates and guides for creating social media posts, and more. Her process has already transformed many businesses into more efficient ones by teaching them how to systematize content creation so that they have the freedom and time to work on other goals besides social media.



SATURDAY March 2, 2019  
1:00pm - 4:00pm

Sponsored by: whcc

### **Paula Swift** M.Photos., Cr., CPP, *Storytelling Portrait Photography*

Paula will talk about her experience as a photojournalist and how she implements those skills in capturing beautiful, timeless and storytelling portraits of children in today's competitive photography world. She will share images and the story behind how she captured them technically and emotionally. Information that Paula will share during her program will include... How to Capture those unexpected moments. How to get shy children to warm up to you. How to keep children involved in their photography session. Use of props to keep the session looking natural. How to incorporate pets. How to capture children on the go. How to let children be themselves during a session. Learn how to sit back and watch a moment happen. Favorite gear used at sessions.



SUNDAY March 3, 2019  
9:00am - 4:00pm

Sponsored by

### **Tracie Maglosky** Olympus Visionary *Business, Balance and Bliss*



From setting up your business for success to daily tasks that lead to high achievement, get down to the nitty gritty of your portrait studio. Walk away feeling confident about how to attract new clients, get the session, shoot with creativity, sell your work and get the referral! Learn to build your business around your life instead of building your life around your business.

This will be a session that will leave you inspired and motivated to create positive changes in your business practices and increase your business revenue while still getting to live a life you love!

# Professional Photographers Association of Rhode Island

66th Annual Convention - Warwick, Rhode Island

Complete the registration form on this page and mail to:

Gary Thibeault, 9 Celtic Court, Westerly, RI 02891

401-596-5880    [tebphoto@aol.com](mailto:tebphoto@aol.com)

For more information call Deb Bettencourt at 401-523-7340

**This form must be submitted by February 23, 2019 for pre-registration**

## REGISTRATION:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE # \_\_\_\_\_

E-MAIL \_\_\_\_\_

TOTAL REGISTRATION FEE \_\_\_\_\_

\_\_\_ Currently paid PPARI member @ N/C

\_\_\_ PPARI Spouse Special @ \$40.00

\_\_\_ PPARI State Special @ \$75.00 / \$100.00 at the door

\_\_\_ SATURDAY: Lecture FREE DAY

\_\_\_ SUNDAY: Lecture @ \$50.00 / \$60.00 at the door

\_\_\_ FRIDAY: Dinner \$25.00 After Image Competition

\_\_\_ SATURDAY Awards Dinner \$35.00 PPARI members, Spouses and Non-Members  
If you entered images in competition \$10.00 Discount: \$25.00

LUNCHES FOR SATURDAY AND SUNDAY ARE \$20.00 EACH DAY

\_\_\_ SATURDAY LUNCH    \_\_\_ SUNDAY LUNCH

## Convention Registration Fees & Information

### INTRODUCTORY MEMBERSHIP SPECIAL \$100.00

First time new members joining PPARI. Includes registration to all convention lectures and full membership benefits through December 2019 (\$100.00 savings)

### PPARI MEMBERS No Charge

All convention lectures are included in your annual dues.

### PPARI SPOUSE SPECIAL \$40.00

Includes registration to all convention lectures only.

### PPARI STATE SPECIAL \$75.00 / \$100.00 at door

A member of any other state photographic association with a current valid membership card is entitled to all convention lectures only at this rate.

### PPARI STUDENT MEMBERSHIP \$50.00

Students with a valid ID card only. Includes registration to all convention lectures and state seminars through December 2019 at this rate

### SATURDAY LECTURE

Non-Member  
FREE DAY

### SUNDAY LECTURE

Non-Member  
Pre-registration \$50.00 / \$60.00 at the door

### SATURDAY EVENING AWARDS DINNER

Dinner not included in annual dues

DINNER MEALS ARE \$35.00 PER PERSON  
\$25.00 if you entered Image Competition

### HOTEL ACCOMMODATIONS

PPARI has a special convention rate of \$104.00 per night at The Radisson Hotel

CALL TO MAKE RESERVATIONS  
401-739-3000

Contact Convention Chairperson Deb Bettencourt 401-523-7340 for more information

### PRINT COMPETITION ENTRIES

For complete rules and entry forms please contact:  
Bailey Fox 401-497-9720    [baileyafox@gmail.com](mailto:baileyafox@gmail.com)

### IMAGE COMPETITION ENTRIES DEADLINE

Saturday, February 23 2019 at 12:00

## 2019 Convention Schedule

### Friday March 1, 2019

2:00 - 6:00pm Image Competition  
Dinner at the Hotel \$25.00 (6:00pm - 7:00pm)

7:00 - 9:00pm Tim Cameron M.Photog., Cr., CPP  
The Value and Process of Becoming a CPP

**Dinner must be purchased to attend the program.**  
Image critique after program

### Saturday March 2, 2019

8:30 AM Registration Opens  
9:00 - 12:00 Jamie Palmer  
Social Made Simple  
12:00 Annual Meeting  
12:10 Lunch at The Radisson Hotel \$20.00  
1:00 - 4:00pm Paula Swift M.Photog., Cr., CPP  
Storytelling Portrait Photography

### AWARDS DINNER

Business Casual Dress  
6:30 - 7:30 Cocktail hour  
7:30 - 10:00 Dinner and Awards  
All are invited!!

### Sunday March 3, 2019

8:30 AM Registration Opens  
9:00am - 4:00pm Tracie Maglosky Olympus Visionary  
Business, Balance and Bliss  
12:00 Lunch at The Radisson Hotel \$20.00